

# UNCOVERING DISSATISFACTION

IN ADULTS WITH THEIR CHRONIC IDIOPATHIC CONSTIPATION (CIC)



**AN ESTIMATED 17.8 MILLION ADULTS IN THE U.S. ARE LIVING WITH CIC<sup>1,2\*</sup>**

According to an online survey, certain patients with CIC reported that their condition **may have impacted some aspects of their lives<sup>3†</sup>**



Ability to engage in hobbies they used to enjoy (59%)



Job/career or ability to work (47%)



Romantic relationships and/or intimacy (54%)



Self-confidence (60%)

**3 OF 5 PEOPLE**

with chronic constipation have **never discussed their symptoms** with a healthcare professional<sup>4‡</sup>



CIC patients are **looking for ways to manage their disease** and address their unmet needs<sup>3+§</sup>

## THE CIC JOURNEY IS FILLED WITH FRUSTRATING UPS AND DOWNS<sup>3†</sup>

More than half of CIC patients reported making **3 or more visits** to a healthcare professional before being diagnosed with CIC<sup>3†</sup>



Some CIC patients reported having tried **~4 OTC<sup>\*\*</sup> and 1 or more prescription medications<sup>††</sup>** before finding a treatment that worked well for them<sup>3†</sup>

## SOME PATIENTS ARE FRUSTRATED WITH TRYING TO MANAGE CIC SYMPTOMS<sup>5</sup>

**86%** of CIC patients reported a **wide variety of symptoms** despite taking a prescription treatment<sup>5††</sup>

By discussing your patient's CIC, you might uncover that they may still have

# UNMET NEEDS

**START A CONVERSATION TODAY**



\*Based on U.S. prevalence of 6.9%.<sup>1,2</sup>

†Based on an online survey conducted by The Harris Poll from April 16 to June 6, 2018, on behalf of Shire, which included 881 US adults diagnosed with CIC who looked for treatment.

‡Based on a survey of n=4,702 Americans.

§CIC patients who have used prescription and/or OTC medications (N=773, unweighted).

\*\*CIC patients who have used OTC medication (N=622, unweighted).

††CIC patients who have used prescription medication (N=562, unweighted).

‡‡The BURDEN-CIC study, questionnaire 2016-2017, 1,223 patients and 331 HCPs. Patients who had a formal diagnosis of CIC and patients who were undiagnosed but who fulfilled Rome IV criteria for CIC.

**References:** **1.** Palsson OS, Whitehead W, Törnblom H, Sperber AD, Simren M. *Gastroenterology*. 2020;158(5):1262-1273.e3. **2.** Population Under Age 18 Declined Last Decade. United States Census Bureau. <https://www.census.gov/library/stories/2021/08/united-states-adult-population-grew-faster-than-nations-total-population-from-2010-to-2020.html>. August 12, 2021. Accessed August 18, 2021. **3.** Chronic Idiopathic Constipation (CIC) Survey conducted online in the United States by The Harris Poll on behalf of Shire. Shire is now part of Takeda. Final Physician (N=250) and Patient (N=881) Findings. Field Period: April 16 to June 6, 2018. **4.** Oh SJ, Fuller G, Patel D, et al. *Am J Gastroenterol*. 2020;115(6):895-905. **5.** Harris LA, Horn J, Kissous-Hunt M, Magnus L, Quigley EMM. *Adv Ther*. 2017;34(12):2661-2673.

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